

PRISM Decision Canvas

A two-page canvas for clearer judgement, better questions and more disciplined decisions

Decision _____

Owner _____	Date _____	Review _____
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1 / Purpose

Outcome (What are we genuinely trying to achieve?)

Success (How will we know we have succeeded?)

2 / Reality

Facts (What do we know with confidence?)

Assumptions (What are we treating as true without sufficient evidence?)

Unknowns (What information would materially improve this decision?)

3 / Insight

Perspectives (What are we missing?)

Challenge (Who would disagree with our current thinking?)

Evidence (What would change our minds?)

4 / Stakeholders

Stakeholder	Impact	Done
Customers		☐
Employees		☐
Suppliers		☐
Shareholders		☐
Regulators		☐
Future organisation		☐
Other		☐

5 / Maturity

Time (Will this still feel right in two years?)

Consequences (What might happen that we do not intend?)

Precedent (What precedent does this establish?)

Decision

Recommended course of action

Decision Quality Score

Lens	Score
Purpose	___ / 5
Reality	___ / 5
Insight	___ / 5
Stakeholders	___ / 5
Maturity	___ / 5

Overall **decision quality score**: ___ / 25

☐ Purpose ☐ Reality ☐ Insight ☐ Stakeholders ☐ Maturity

“Better judgement comes from asking better questions before making the decision.”